

# Flu Campaign Customised Creative Approval Form



**Influenza.**  
Don't get it.  
Don't give it.

Thanks for using the 2018 influenza campaign in your region. It's important that we ensure consistency and maintain the integrity of the campaign, so we would appreciate it if you could fill in this form which will enable us to assess your request.

## *Your details*

Name:

Role:

DHB:

Contact Email address:

Phone number:

*What is your campaign objective?*

*How would you like to use the campaign branding?*

*Do you have any specifications that need to be followed?*

Please send the completed form to [barbara.mcardle@auckland.ac.nz](mailto:barbara.mcardle@auckland.ac.nz)

Thanks. We'll review this request and get back to you. INSIGHT NZ the campaign's creative agency will be responsible for creating any artwork for this campaign to your production supplier's specifications.